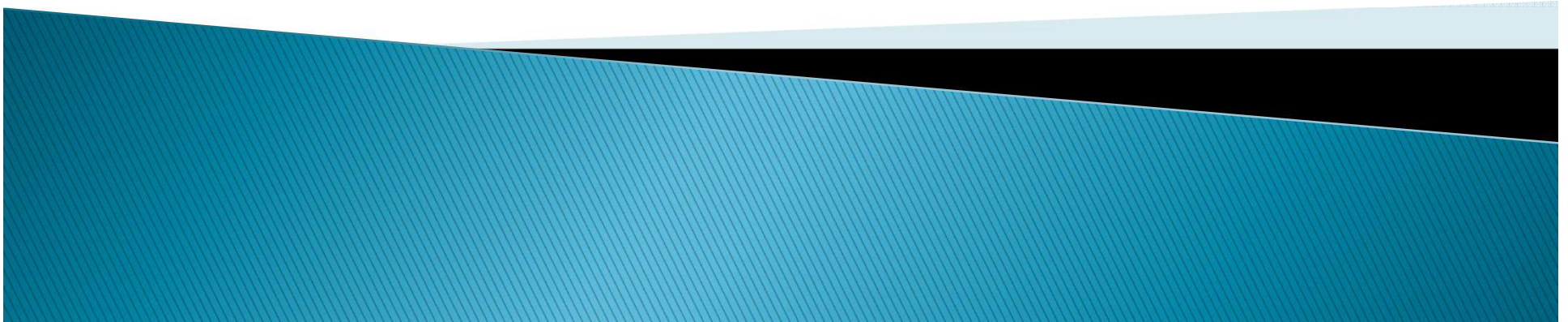


PEV Infrastructure Information Gathering Meeting Structure & Objectives

May 27, 2014
Sacramento, CA



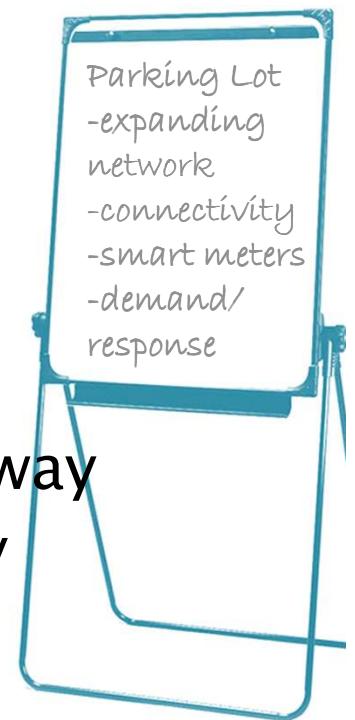
Meeting Objective

- ▶ Gather stakeholder input on factors affecting workplace and public charger preference and usage
- ▶ Gain clarity on:
 - How geographic location, setting, charge level, pricing and convenience affect in driver's decision on when and where they plug in
 - Charging station models that have the potential to benefit everyone – drivers, hosts, EVSE/Network providers, utilities & municipalities



Meeting Structure

- ▶ Morning and afternoon sessions
- ▶ Panelists will speak to one or more questions for 10 minutes or less
- ▶ Remaining session time
 - Clarifying questions to presenters
 - Open dialog
- ▶ Important subjects that stray from the session topic go to “Parking Lot”
- ▶ Final session
 - Updates on activities, studies, projects underway
 - Ideas and topics for next meeting in early July



Morning questions

1. Beyond residential charging, what types of charging infrastructure do customers say they want?
2. For those on the fence about buying a PEV, what type of infrastructure would change their mind?
3. What types of charging infrastructure do drivers need to improve the utility/usefulness of their PEVs?
4. What away-from-home chargers get the most use?
5. How does L1 compare to L2 in terms of 4-plus hour parking settings?
6. How does L2 compare to fast charging in terms of under 2-3 hour parking settings?



Afternoon questions

1. What impact does having to pay (either to park or plug in) have on usage of public or workplace charging infrastructure?
2. What models are used in retail settings and what impact do they have?
3. What are drivers' most common complaints?
4. What could be done to improve the charging experience?

